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August 5, 2011

Dear fundraising coordinator:

As the new school year approaches, ideas of the next fundraiser are on the rise. My name is Stephanie Buxton, and I am a field executive with Flutterby Frills, LLC. You are probably wondering, “What is Flutterby Frills?” We are a Home Party Company that has commenced right here in Columbus, Ohio! Our ambition is to help women to find their inner confidence by introducing affordable, yet beautiful, well-made and versatile merchandise! Promoting transformation and understanding the importance of how many women want to look and feel good about themselves is the basis of what we stand for!

We would like to invite you to introduce our product line to the members of your school district! This approach places a new *twist* on the perception of school-fundraising products! Most supporters have already been approached by some organization this year for a donation. We believe this fundraising opportunity allows those sponsors to receive something a little more unique in return for their contribution.

An example of what will be valuable to your school project is offering a variety of budget friendly, school-colored, and team oriented beads and/or other products. The beads can be placed on select bracelets/earrings. They will attract various school-spirited customers; Perhaps students, mothers, grandmothers, sisters, etc. We also offer additional products that may be appealing to you or other individuals of the community, such as interchangeable switch flops, as an example. Please browse our catalog for additional ideas.

Your school will obtain *25% of all sales and $10 more should a party booking come from someone*! Each customer order will be shipped directly to them. The fundraiser achievement check will be provided to your school within 2 weeks of project completion.

Please see the attached examples of product sales, price points, and commission estimates.

We look forward to arranging a meeting with you to further discuss this opportunity. During our meeting, we will provide you with examples of actual products that may be of interest for your next fundraising event!

Thank you in advance for your consideration.

Sincerely,

Stephanie Buxton Field Executive

**Flutterby Frills** 6598 Mingo Drive Galena, Ohio 43021 Stephanie Buxton ~ Field Executive: 740-260-2336 / ssbuxton@netzero.com Flutterbyfrills.com **Give ~ Get ~ Grow**